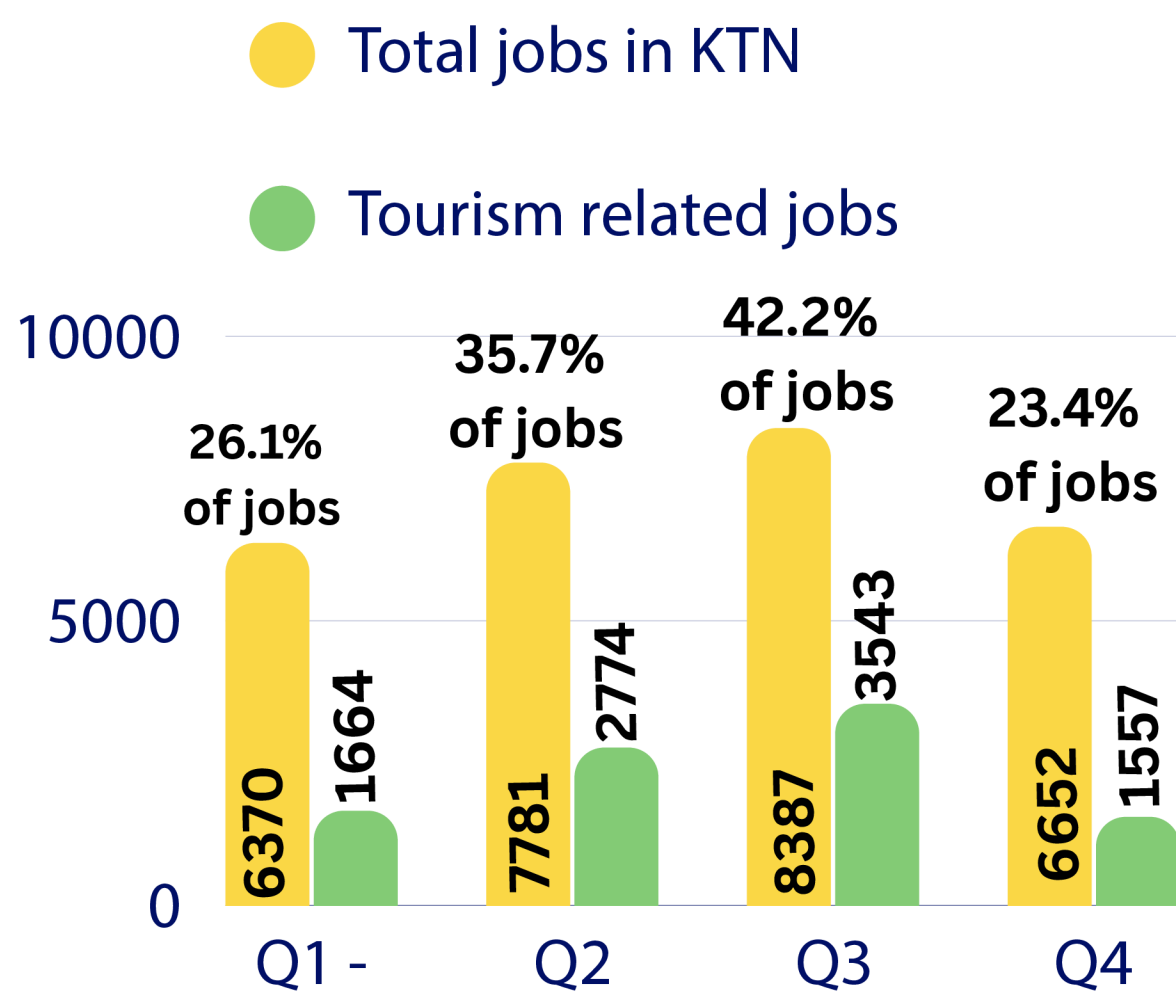




City of Ketchikan, Alaska

First City Tourism 2025 By the Numbers

2025 Jobs Report



Data source: Alaska Department of Labor & Workforce Development

2025 Visitors 1,608,890

-0.5% from 2024

Cruise

1.52 Million
-0.3% from 2024



Port of Ketchikan
1.12 Million



Ward Cove
400K

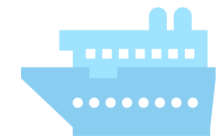
Air

89K
-4% from 2024



Ferry

3.3K
+19% from 2024



Data source: City of Ketchikan, Ward Cove Group, Bureau of Transportation Statistics, Alaska Marine Highway System

Ketchikan Museums



Tongass Historical
Museum

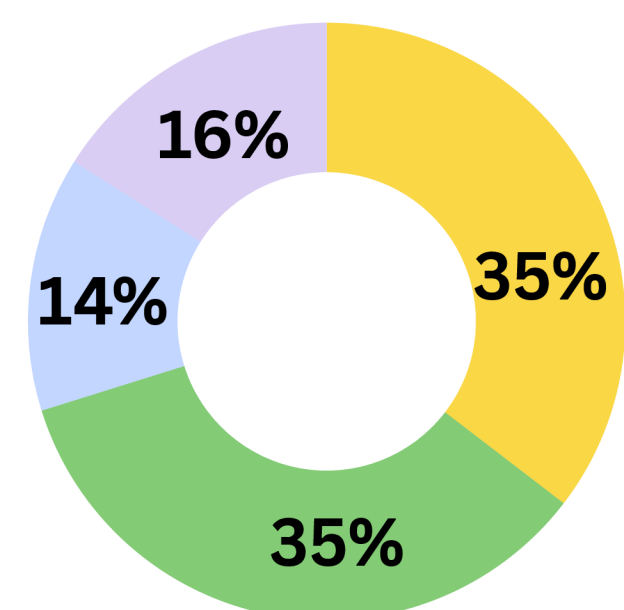
79,769
visitors

Totem Heritage
Center

58,673
visitors



Cruise Visitor Spending \$180,373,482



\$63.9M Shopping

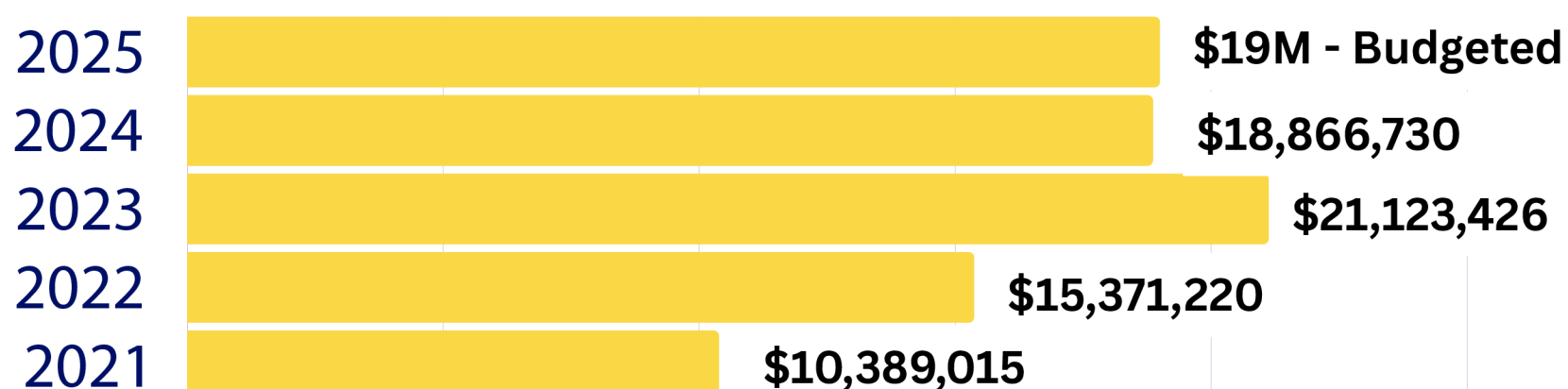
\$62.7M Food/dining

\$24.9M Recreation/
Tours

\$28.9M Transportation

Data source: Background Research and Data Analysis for KGB Comprehensive Plan Update, May 7, 2025 Northern Economics, Agnew Beck Consulting, tourism information based on 2023 data

Annual City Sales Tax Collected



70%

Of annual city sales tax
is collected between
April and September.