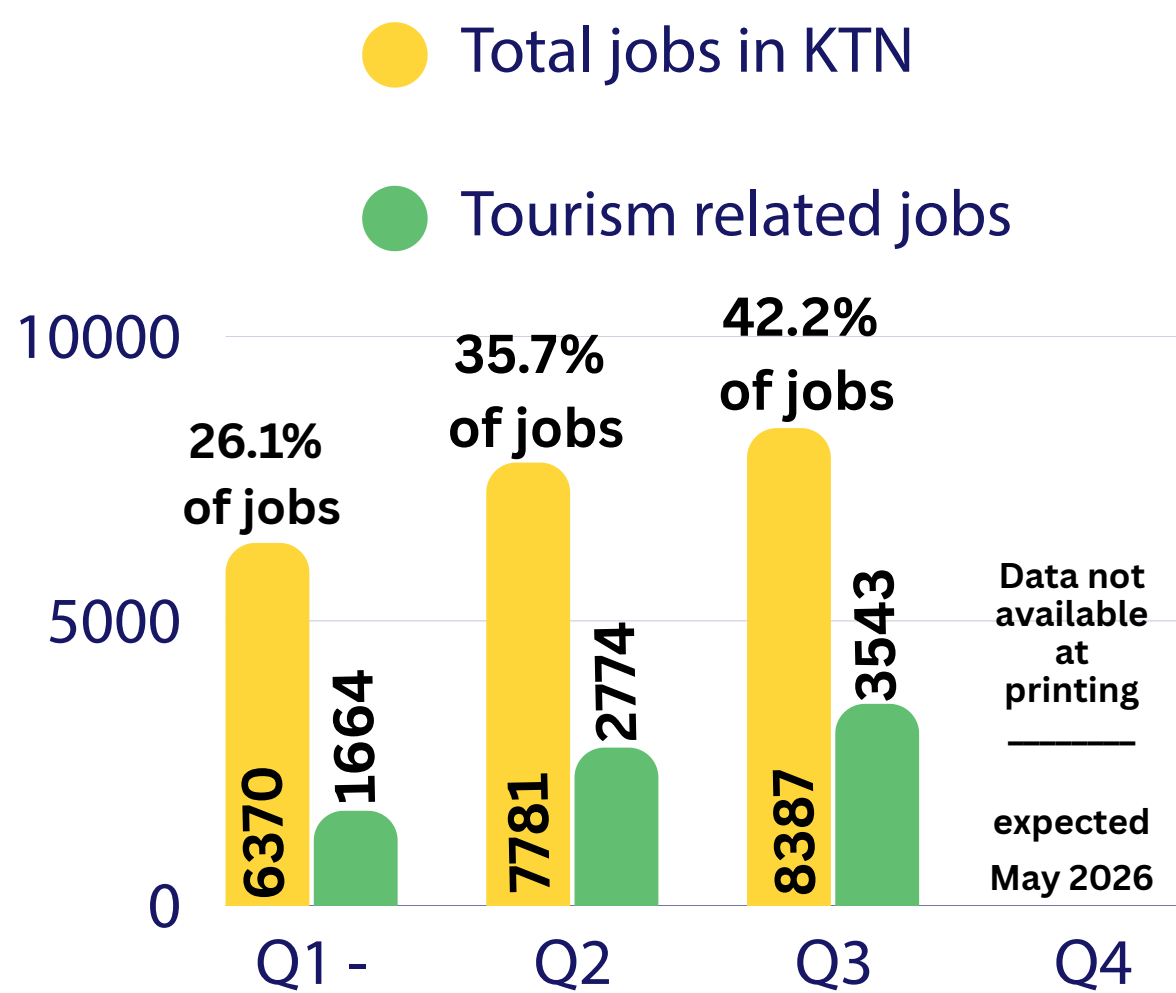




City of Ketchikan, Alaska

First City Tourism 2025 By the Numbers

2025 Jobs Report



Data source: Alaska Department of Labor & Workforce Development

2025 Visitors 1,608,890

-0.5% from 2024

Cruise
1.52 Million
-0.3% from 2024



Port of Ketchikan
1.12 Million

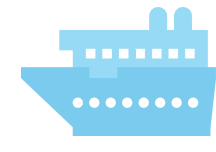


Ward Cove
400K

Air
89K
-4% from 2024



Ferry
3.3K
+19% from 2024

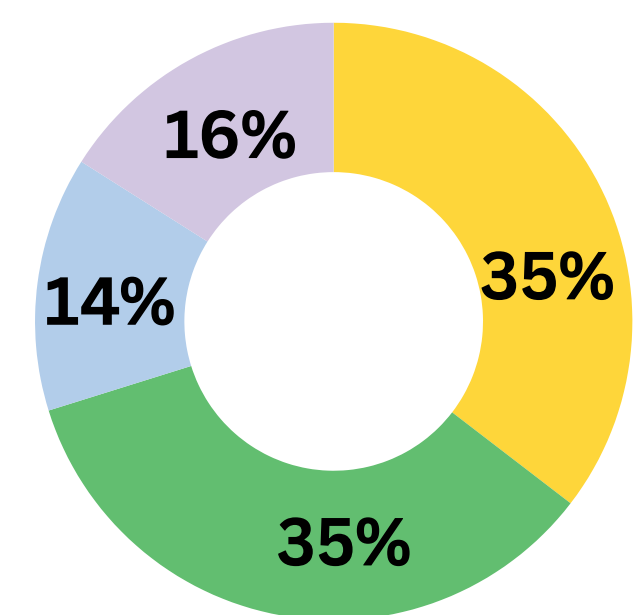


Data source: City of Ketchikan, Ward Cove Group, Bureau of Transportation Statistics, Alaska Marine Highway System

Ketchikan Museums



Cruise Visitor Spending \$180,373,482



\$63.9M Shopping

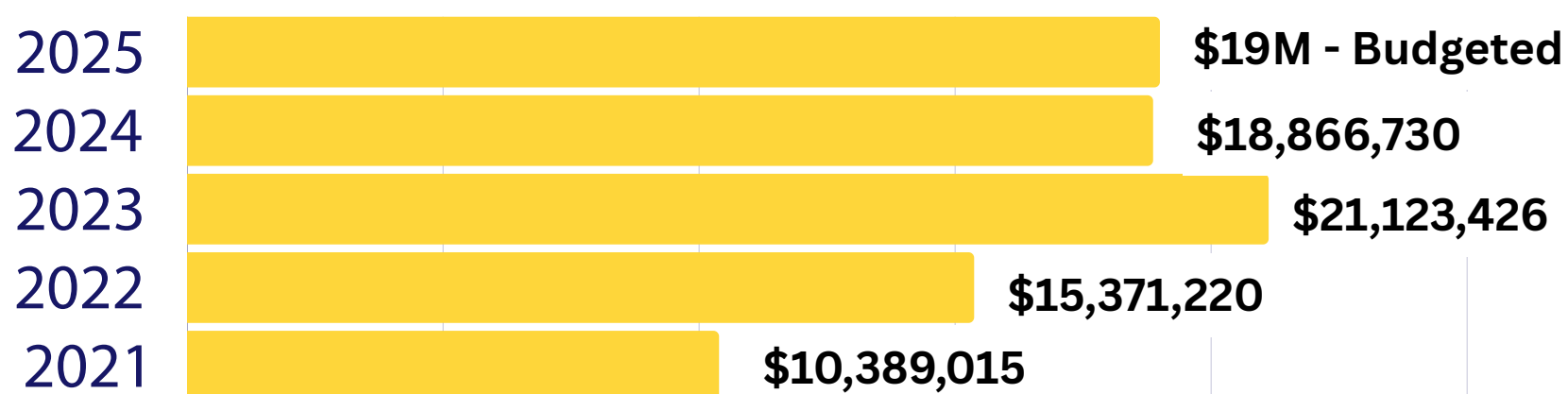
\$62.7M Food/dining

\$24.9M Recreation/Tours

\$28.9M Transportation

Data source: Background Research and Data Analysis for KGB Comprehensive Plan Update, May 7, 2025 Northern Economics, Agnew Beck Consulting, tourism information based on 2023 data

Annual City Sales Tax Collected



70% Of annual city sales tax is collected between April and September.